

BUS - BUSINESS

BUS 105 Business Economic Applications (3-0-3)

Offered Fall, Spring, and Summer Semesters

Prerequisites: ACC 101; ECO 105, 210 or 211, MAT 155 or higher; MGT 101

This course includes the practical applications of economics used in marketing, retailing and management and the study of supply/demand, market structure, price regulations and trade. It emphasizes the practical applications of finance and economics used in all business environments and the study of the time value of money, asset valuation, risk and return, and capital budgeting.

BUS 110 Entrepreneurship (3-0-3)

Offered Fall and Spring Semesters

This course is an introduction to the process of starting a small business, including forms of ownership and management. Students will determine a business idea of interest to them, then develop it through a 10 stage process.

BUS 121 Business Law I (3-0-3)

Offered Fall, Spring, and Summer Semesters

Prerequisites: ENG 101 or ENG 165 and MGT 101

This course is a study of legal procedures, law and society, classifications and systems of law, the tribunals administering justice and their actions, contracts, sales, transfer of titles, rights and duties of the parties, conditions and warranties.

BUS 160 Fundamentals of Transportation and Logistics (3-0-3)

Offered Fall and Spring Semesters

MGT 101

This course introduces the basic forms of transportation and provides an understanding of the economic fundamentals underlying each mode.

BUS 190 Business Analytics I (3-0-3)

Offered Fall Semester

Prerequisites: CPT 170, IST 272 and CPT 168 or MGT 101

This course introduces basic concepts and applications of business analytics. Topics include an overview of the analytical process and the role of the analyst, applied descriptive statistics, and exploratory data analysis. Upon completion, students should be able to demonstrate a basic understanding of analytics for decision-making in business.

BUS 230 Purchasing (3-0-3)

Offered Spring Semester

Prerequisite: LOG 215 or MMT 101

This course is a study of the concepts and techniques involved in the efficient acquisition and management of purchased goods in business and/or industrial firms.

BUS 250 Introduction to International Business (3-0-3)

Offered Fall, Spring, and Summer Semesters

Prerequisites: ENG 101, MKT 101 and MGT 101

This is a survey course in international business designed to enhance the global perspective of business students. Emphasis is placed on the legal, cultural, economic and political factors faced in operating an international business.

BUS 270 SCWE in Business (0-12-3)

Offered Fall, Spring, and Summer Semesters

Prerequisite: Enrollment into this course will be determined on an individual case basis.

This course includes the integration of business skills within an approved work site related to business and industry. (See advisor and/or Management Department Head regarding enrollment into this course.)

BUS 299 Research in Business (0-9-3)

Offered Fall, Spring, and Summer Semesters based on student request and Instructor Permission

Prerequisite: Instructor Permission

This course provides an opportunity for students to investigate a faculty-approved topic related to Business using the application of practical research methods. The course is designed for students in a Business or Public Service program to explore part of their major in more depth by working one-on-one or in small groups on faculty- or student-designed research projects.