

# DIGITAL ARTS ASSOCIATE IN APPLIED SCIENCE

## Overview

*Anticipated 2026FA start – Pending State Tech System and DOE approvals.*

## Mission Statement

The Visual Arts Department drives personal and economic growth in the visual arts community by providing an extensive curriculum of academic offerings for educational and art career advancement while supporting the college's mission, vision, values and strategic imperatives.

## Program Description

The Associate of Applied Science (AAS) in Digital Arts equips students with practical skills and industry tools for competitive careers in the creative sector. With flexible concentrations and 15+ additional hours of specialized coursework, the AAS offers a customizable path that surpasses certificates and AA degrees—and may even rival four-year programs in professional readiness.

## Program Options

This program is available in four concentrations: Digital Media Photo, Fine Arts, Graphic Design, or Website Design. *The Digital Arts Associate in Applied Science degree allows students to select one of the following concentrations. Students can only be awarded ONE associate in applied science degree in Digital Arts. If students want to expand their knowledge of other Visual Arts areas of study, they may consider any available certificate under Visual Arts. Likewise, individual certificates can only be awarded once.*

### Embedded Certificate

This program contains one or more embedded certificates which will automatically be awarded if the certificate requirements are met unless the student completes and submits the Program of Study Change Form ([https://www.gvltec.edu/admissions\\_aid/student\\_forms/](https://www.gvltec.edu/admissions_aid/student_forms/)) requesting to opt out of the embedded certificate.

- The **Digital Media Photo Concentration** prepares students for careers in photography and visual media through hands-on training with professional equipment and editing software. Coursework includes digital photography, studio lighting, photo editing, visual storytelling, and open visual arts electives. Graduates are ready for roles such as commercial photographer, portrait photographer, photo editor, or visual content creator, and are well-prepared for continued study in visual arts.
- The **Fine Arts Concentration** supports creative development through an interdisciplinary approach that blends technical proficiency with conceptual exploration. Students gain a comprehensive foundation in visual arts and art history, with advanced studio courses that enhance work readiness. The flexible curriculum includes core studies in design, business practices, and portfolio development, allowing students to align their academic path with diverse career goals and artistic interests. Graduates are prepared for roles in studio art, arts administration, education, or further study in visual arts.
- The **Graphic Design Concentration** prepares students for careers in graphic design and related fields through hands-on training with industry-standard software and equipment. Coursework covers technical skills, drawing, design history, web design, typography,

pre-press production, photography, and open visual arts electives. Graduates are ready for roles such as graphic designer, web designer, publication designer, or visual communications specialist, and are well-prepared for continued study in visual arts.

- The **Website Design Concentration** prepares students for careers in web design and digital media through hands-on training with industry-standard software and tools. Coursework includes web design principles, user experience (UX), interface design, coding fundamentals, digital graphics, and open visual arts electives. Graduates are ready for roles such as web designer, front-end developer, digital content creator, or UX/UI specialist, and are well-prepared for continued study in visual arts.

## Entrance Requirements

High school diploma or equivalent.

## Type of Program

Day

## Transfer Options

Students planning to transfer and pursue a bachelor's degree in visual arts are strongly urged to utilize Greenville Technical College's academic advising services. The transfer process for specific career pathways is very specific and leaves little opportunity for error in choosing classes. It is very important that students discuss curriculum and transfer requirements with their assigned academic advisor and with a transfer advisor at the four-year institution of their choice. It is most beneficial to the student if these discussions begin as soon as the choice to transfer to a four-year institution has been made.

## Employment Opportunities

Greenville Technical College's Department of Visual Arts program is well respected in the arts community for the strongest Problem-Oriented Project Based Learning experiences that allow graduates to go directly to work in areas such as advertising, public relation, graphic design, web design and professional photography or to move on to a four-year institution with a strong portfolio and the skills to succeed.

Visit our web page at: [https://www.gvltec.edu/academics\\_learning/arts-sciences/visual\\_arts/index.html](https://www.gvltec.edu/academics_learning/arts-sciences/visual_arts/index.html) ([https://www.gvltec.edu/academics\\_learning/arts-sciences/visual\\_arts/](https://www.gvltec.edu/academics_learning/arts-sciences/visual_arts/))

## Recommended Program Schedule

Listed below is the ideal grouping of courses in order by semester. This plan assumes a full-time schedule. Note, however, that many variables can affect this plan, and not every course is offered every semester. Please see your advisor to map out your own personalized progression toward graduation.

The following roadmaps assume fall, spring, and summer enrollment for the duration of the program; however, students may start in any term.

## Digital Media Photo Concentration Recommended Program Schedule

### Preferred Sequence

First Semester		Hours
COL 105	Freshman Seminar	3
ENG 101	English Composition I	3

ARV 110	Computer Graphics I	3
ARV 121	Design	3
<b>Total Semester Hours</b>		<b>12</b>
<b>Second Semester</b>		
ART 106	History of Photography	3
ARV 114	Photography I	3
or ARV 212	Digital Photography	
Visual Arts Elective <sup>1</sup>		3
Visual Arts Elective <sup>1</sup>		3
<b>Total Semester Hours</b>		<b>12</b>
<b>Third Semester</b>		
ART 101	Art History & Appreciation	3
ARV 230	Visual Arts Business Procedures	3
<b>Total Semester Hours</b>		<b>6</b>
<b>Fourth Semester</b>		
ARV 214	Photography II	3
Select one of the following:		3-4
MAT 103	Quantitative Reasoning	
MAT 109	College Algebra With Modeling	
MAT 110	College Algebra	
MAT 120	Probability and Statistics	
MAT 155	Contemporary Mathematics	
Natural Science Elective (College Transferable)		
Visual Arts Elective <sup>1</sup>		3
Visual Arts Elective <sup>1</sup>		3
<b>Total Semester Hours</b>		<b>12-13</b>
<b>Fifth Semester</b>		
ARV 215	Photography III	3
ARV 280	Visual Arts Exit Portfolio	3
ART 290	Photojournalism	3
SPC 205	Public Speaking	3
or SPC 209	Interpersonal Communication	
<b>Total Semester Hours</b>		<b>12</b>
<b>Sixth Semester</b>		
Visual Arts Elective <sup>1</sup>		3
Social Science Elective <sup>2</sup>		3
<b>Total Semester Hours</b>		<b>6</b>
<b>Total Required Credit Hours</b>		<b>60-61</b>

<sup>1</sup> Visual Arts Electives:  
 ART 105 Film As Art  
 ART 106 History of Photography  
 ART 107 History of Early Western Art  
 ART 108 History of Western Art  
 ART 111 Basic Drawing I  
 ART 112 Basic Drawing II  
 ART 200 Type Designing  
 ART 202 Ceramics  
 ART 203 Ceramics II  
 ART 207 Printmaking  
 ART 208 Art Since 1945  
 ART 210 History of Graphic Design  
 ART 211 Introduction to Painting  
 ART 268 Seminar in Fine Arts

ART 290 Photojournalism  
 ART 299 Research in Visual Arts  
 ARV 114 Photography I  
 ARV 122 3-Dimensional Design I  
 ARV 205 Graphic Illustration  
 ARV 210 Computer Graphics II  
 ARV 212 Digital Photography  
 ARV 214 Photography II  
 ARV 215 Photography III  
 ARV 217 Computer Imagery  
 ARV 222 Computer Animation  
 ARV 227 Web Site Design I  
 ARV 228 Web Site Design II  
 ARV 241 Painting II  
 ARV 244 Sculpture I  
 ARV 276 Studio Practicum I  
 COL 111 E-Learning Success  
 MKT 101 Marketing

<sup>2</sup> For students with the intent of transfer to a senior institution, choose PSC 201 American Government as the social science requirement. South Carolina Act 26 of 2021, the "REACH Act", requires undergraduate students completing a baccalaureate degree to complete a three-credit course that requires, at a minimum, the reading of the U.S. Constitution, the Declaration of Independence, the Emancipation Proclamation, five Federalist Papers, and one document foundational to the African American Struggle; collectively known as the "Founding Documents."

## Fine Arts Concentration Recommended Program Schedule

### Preferred Sequence

First Semester		Hours
COL 105	Freshman Seminar	3
ENG 101	English Composition I	3
ARV 110	Computer Graphics I	3
ARV 121	Design	3
<b>Total Semester Hours</b>		<b>12</b>

### Second Semester

ART 101	Art History & Appreciation	3
Visual Arts Elective <sup>1</sup>		3
Visual Arts Elective <sup>1</sup>		3
Visual Arts Elective <sup>1</sup>		3
<b>Total Semester Hours</b>		<b>12</b>

### Third Semester

SPC 205	Public Speaking	3
or SPC 209	Interpersonal Communication	
Visual Arts Elective <sup>1</sup>		3
<b>Total Semester Hours</b>		<b>6</b>

### Fourth Semester

ARV 114	Photography I	3
or ARV 212	Digital Photography	
Select one of the following:		3-4
MAT 103	Quantitative Reasoning	
MAT 109	College Algebra With Modeling	

MAT 110	College Algebra	
MAT 120	Probability and Statistics	
MAT 155	Contemporary Mathematics	
Natural Science Elective (College Transferable)		
Visual Arts Elective <sup>1</sup>		3
Visual Arts Elective <sup>1</sup>		3
<b>Total Semester Hours</b>		<b>12-13</b>
<b>Fifth Semester</b>		
ARV 230	Visual Arts Business Procedures	3
ARV 280	Visual Arts Exit Portfolio	3
Visual Arts Elective <sup>1</sup>		3
Visual Arts Elective <sup>1</sup>		3
<b>Total Semester Hours</b>		<b>12</b>
<b>Sixth Semester</b>		
Social Science Elective <sup>2</sup>		3
Visual Arts Elective <sup>1</sup>		3
<b>Total Semester Hours</b>		<b>6</b>
<b>Total Required Credit Hours</b>		<b>60-61</b>

- <sup>1</sup> Visual Arts Electives:
- ART 105 Film As Art
  - ART 106 History of Photography
  - ART 107 History of Early Western Art
  - ART 108 History of Western Art
  - ART 111 Basic Drawing I
  - ART 112 Basic Drawing II
  - ART 200 Type Designing
  - ART 202 Ceramics
  - ART 203 Ceramics II
  - ART 207 Printmaking
  - ART 208 Art Since 1945
  - ART 210 History of Graphic Design
  - ART 211 Introduction to Painting
  - ART 268 Seminar in Fine Arts
  - ART 290 Photojournalism
  - ART 299 Research in Visual Arts
  - ARV 114 Photography I
  - ARV 122 3-Dimensional Design I
  - ARV 205 Graphic Illustration
  - ARV 210 Computer Graphics II
  - ARV 212 Digital Photography
  - ARV 214 Photography II
  - ARV 215 Photography III
  - ARV 217 Computer Imagery
  - ARV 222 Computer Animation
  - ARV 227 Web Site Design I
  - ARV 228 Web Site Design II
  - ARV 241 Painting II
  - ARV 244 Sculpture I
  - ARV 276 Studio Practicum I
  - COL 111 E-Learning Success
  - MKT 101 Marketing

<sup>2</sup> For students with the intent of transfer to a senior institution, choose PSC 201 American Government as the social science requirement. South Carolina Act 26 of 2021, the "REACH Act", requires undergraduate students completing a baccalaureate degree to complete a three-credit course that requires, at a minimum, the

reading of the U.S. Constitution, the Declaration of Independence, the Emancipation Proclamation, five Federalist Papers, and one document foundational to the African American Struggle; collectively known as the "Founding Documents."

## Graphic Design Concentration Recommended Program Schedule

### Preferred Sequence

First Semester		Hours
COL 105	Freshman Seminar	3
ENG 101	English Composition I	3
ARV 110	Computer Graphics I	3
ARV 121	Design	3
<b>Total Semester Hours</b>		<b>12</b>

### Second Semester

ART 101	Art History & Appreciation	3
ART 111	Basic Drawing I	3
ARV 210	Computer Graphics II	3
Visual Arts Elective <sup>1</sup>		3
<b>Total Semester Hours</b>		<b>12</b>

### Third Semester

ARV 227	Web Site Design I	3
Visual Arts Elective <sup>1</sup>		3
<b>Total Semester Hours</b>		<b>6</b>

### Fourth Semester

ART 210	History of Graphic Design	3
ART 200	Type Designing	3
SPC 205	Public Speaking	3
or SPC 209	Interpersonal Communication	
ARV 114	Photography I	3
or ARV 212	Digital Photography	
<b>Total Semester Hours</b>		<b>12</b>

### Fifth Semester

ARV 230	Visual Arts Business Procedures	3
ARV 217	Computer Imagery	3
Visual Arts Elective <sup>1</sup>		3
Select one of the following:		3-4
MAT 103	Quantitative Reasoning	
MAT 109	College Algebra With Modeling	
MAT 110	College Algebra	
MAT 120	Probability and Statistics	
MAT 155	Contemporary Mathematics	
Natural Science Elective (College Transferable)		
<b>Total Semester Hours</b>		<b>12-13</b>

### Sixth Semester

ARV 280	Visual Arts Exit Portfolio	3
Social Science Elective <sup>2</sup>		3
<b>Total Semester Hours</b>		<b>6</b>

**Total Required Credit Hours 60-61**

<sup>1</sup> Visual Arts Electives:  
ART 105 Film As Art

ART 106 History of Photography  
 ART 107 History of Early Western Art  
 ART 108 History of Western Art  
 ART 111 Basic Drawing I  
 ART 112 Basic Drawing II  
 ART 200 Type Designing  
 ART 202 Ceramics  
 ART 203 Ceramics II  
 ART 207 Printmaking  
 ART 208 Art Since 1945  
 ART 210 History of Graphic Design  
 ART 211 Introduction to Painting  
 ART 268 Seminar in Fine Arts  
 ART 290 Photojournalism  
 ART 299 Research in Visual Arts  
 ARV 114 Photography I  
 ARV 122 3-Dimensional Design I  
 ARV 205 Graphic Illustration  
 ARV 210 Computer Graphics II  
 ARV 212 Digital Photography  
 ARV 214 Photography II  
 ARV 215 Photography III  
 ARV 217 Computer Imagery  
 ARV 222 Computer Animation  
 ARV 227 Web Site Design I  
 ARV 228 Web Site Design II  
 ARV 241 Painting II  
 ARV 244 Sculpture I  
 ARV 276 Studio Practicum I  
 MKT 101 Marketing

COL 111 E-Learning Success

<sup>2</sup> For students with the intent of transfer to a senior institution, choose PSC 201 American Government as the social science requirement. South Carolina Act 26 of 2021, the "REACH Act", requires undergraduate students completing a baccalaureate degree to complete a three-credit course that requires, at a minimum, the reading of the U.S. Constitution, the Declaration of Independence, the Emancipation Proclamation, five Federalist Papers, and one document foundational to the African American Struggle; collectively known as the "Founding Documents."

## Website Design Concentration Recommended Program Schedule

### Preferred Sequence

First Semester		Hours
COL 105	Freshman Seminar	3
ENG 101	English Composition I	3
ARV 110	Computer Graphics I	3
ARV 121	Design	3
<b>Total Semester Hours</b>		<b>12</b>
Second Semester		Hours
ART 101	Art History & Appreciation	3
ARV 227	Web Site Design I	3
ARV 114	Photography I	3
or ARV 212	Digital Photography	

Visual Arts Elective <sup>1</sup>		3
<b>Total Semester Hours</b>		<b>12</b>
Third Semester		
ARV 210	Computer Graphics II	3
SPC 205	Public Speaking	3
or SPC 209	Interpersonal Communication	
<b>Total Semester Hours</b>		<b>6</b>
Fourth Semester		
ART 210	History of Graphic Design	3
ARV 228	Web Site Design II	3
ARV 214	Photography II	3
Select one of the following:		3-4
MAT 103	Quantitative Reasoning	
MAT 109	College Algebra With Modeling	
MAT 110	College Algebra	
MAT 120	Probability and Statistics	
MAT 155	Contemporary Mathematics	
Natural Science Elective (College Transferable)		
<b>Total Semester Hours</b>		<b>12-13</b>
Fifth Semester		
ARV 230	Visual Arts Business Procedures	3
ARV 276	Studio Practicum I	3
Visual Arts Elective <sup>1</sup>		3
Visual Arts Elective <sup>1</sup>		3
<b>Total Semester Hours</b>		<b>12</b>
Sixth Semester		
ARV 280	Visual Arts Exit Portfolio	3
Social Science Elective <sup>2</sup>		3
<b>Total Semester Hours</b>		<b>6</b>
<b>Total Required Credit Hours</b>		<b>60-61</b>

<sup>1</sup> Visual Arts Electives:  
 ART 105 Film As Art  
 ART 106 History of Photography  
 ART 107 History of Early Western Art  
 ART 108 History of Western Art  
 ART 111 Basic Drawing I  
 ART 112 Basic Drawing II  
 ART 200 Type Designing  
 ART 202 Ceramics  
 ART 203 Ceramics II  
 ART 207 Printmaking  
 ART 208 Art Since 1945  
 ART 210 History of Graphic Design  
 ART 211 Introduction to Painting  
 ART 268 Seminar in Fine Arts  
 ART 290 Photojournalism  
 ART 299 Research in Visual Arts edited Course  
 ARV 114 Photography I edited Course  
 ARV 122 3-Dimensional Design I  
 ARV 205 Graphic Illustration  
 ARV 210 Computer Graphics II  
 ARV 212 Digital Photography  
 ARV 214 Photography II  
 ARV 215 Photography III  
 ARV 217 Computer Imagery

ARV 222 Computer Animation  
ARV 227 Web Site Design I  
ARV 228 Web Site Design II  
ARV 241 Painting II  
ARV 244 Sculpture I  
ARV 276 Studio Practicum I  
COL 111 E-Learning Success  
MKT 101 Marketing

<sup>2</sup> For students with the intent of transfer to a senior institution, choose PSC 201 American Government as the social science requirement. The "REACH ACT", requires undergraduate students completing a baccalaureate degree to complete a three-credit course that requires, at a minimum, the reading of the U.S. Constitution, the Declaration of Independence, the Emancipation Proclamation, Five Federalist Papers, and one document foundational to the African American Struggle; collectively known as the "Founding Documents".